



Australia Day
Council of
Western Australia

Auspire Annual Review 2022





Contents

From the Chairman	01
From the CEO	03
Partnering for Impact	05
Strategic Alliances	06
Impact at a glance	08
Australia Day	09
Aboriginal Cultural Awareness & Reconciliation	15
Recognising Inspiring Community Role Models	17
Inspiring Leadership in Community	21
Showcasing Strength in Multicultural Diversity & Inclusion	25
Our Members	27
Leadership & Governance	29

Auspire - The Australia Day Council WA acknowledges our First Australians, the traditional custodians of country throughout Western Australia. We recognise their contribution, their continuing culture and connection to land, waters and community; and we pay our respect to their elders past, present and emerging. We also respectfully advise this annual review may contain names and images of Aboriginal and Torres Strait Islander peoples who may have passed away.

From the Chairman

At the beginning of these last 12 months, two million Western Australians were in the middle of a lockdown, triggered by a handful of cases of COVID-19. After world-class management of the pandemic by the Western Australian Government, and fast-forward to the end of the year, we are now living with the virus and positively moving forward.

During the year, updates on the pandemic became briefly eclipsed by other situations such as the refugee crisis in Afghanistan, Russia's invasion of Ukraine, and the flood disaster on the East Coast. In times of darkness, we need moments of light, and that came from Western Australians supporting the millions of people affected by these crises. From bake sales and 5km runs to people offering their homes for somewhere safe to stay – the outpouring of care and help to make a positive difference, however big or small, was inspiring.

As a society we need people who inspire us and, I am pleased to say, we got that in droves from the four 2022 WA Australian of the Year recipients. Each of them encapsulates what it means to be caring, selfless and a positive influence on society.

WA Australian of the Year, Paul Litherland, strives to make the online world a safer place for our children, offering his advice and expertise to students, parents and teachers via his business, Surf Online Safe.

Through her charity, Blue Tree Project, Kendall Whyte is using the experience of a personal tragedy to help others have difficult conversations and break the stigma of mental health, for which she was named WA Young Australian of the Year.

WA Senior Australian of the Year, Janice Standen, is an advocate for grandparent carers and has increased help and support for those who find themselves to be second-time-around parents, as she did herself.

Craig Hollywood was named WA Local Hero for creating Short Back & Sidewalks. The charity offers free haircuts to people experiencing homelessness and, in doing so, creates positive connections within the community.

These four people represent the best of WA and I thank them for their great and unwavering contribution to our State. Fortunately, we have been able to celebrate their impact and give the public opportunities to hear their stories, with a variety of events and programs.

This activity couldn't happen without the support of our partners. Thanks to their assistance and funding, we have been able to host thousands of people in amazing spaces and recognise active citizenship in all who call themselves Australian.

These values are echoed by Auspire's management team, Board and staff, who demonstrate such dedication to their roles on a daily basis.

My thanks to David Hinton, our Finance Director, for his extensive work and the knowledge he brings to the Board. I am also grateful to our Board Directors for generously volunteering their expertise and time. I acknowledge the diligent and excellent work of our CEO, Morgen Lewis, for her commitment and professionalism and, finally, that of the Auspire staff, a big 'Thank You' for your continued hard work.

If you have attended our events or participated in our programs at any point during the year, I hope you have been inspired to contribute to your own community or nominate someone you know for one of our prestigious awards, so that we can recognise even more people. I look forward to celebrating them with you into 2023.

Bradley Woods
Chairman



“In times of darkness,
we need moments
of light”

From the CEO

Another year is complete, and what a year it has been. Putting together this annual review provides an opportunity to reflect on and celebrate all that we have achieved over the last 12 months – not just Auspire as an organisation, but the people of Western Australia.

We braced ourselves for the emergence of COVID-19, soon realising that living with the virus in the community was not so different to life before it. Sudden lockdowns seem to be a thing of the past, while more of us are choosing to wear a mask; sanitiser has become commonplace, with any sign of illness now restricted to the home. We have adapted, as we always have, for we are a resilient bunch.

Resilience is a trait personified within our 2022 WA Australians of the Year. They demonstrate unbelievable dedication to raising awareness of their focus areas and providing direct help to those who need it. However, after spending time with the four recipients all together, perhaps above all else, they display what it is to be just genuinely good people. The connection they have developed is plain to see and it has been an honour and a joy to witness as they continue their journeys, often supporting each other.

On the subject of people who emulate what Auspire stands for, I must acknowledge and thank the former Governor, the Honourable Kim Beazley AC, for taking on the role of Auspire Patron so superbly over the past four years. Thank you for your inspiring addresses and continuous support of our Australia Day message of Reflect Respect Celebrate.

Not only is there a new face in Government House, but also a new head of our Federal Government. We welcome His Excellency the Honourable Chris Dawson APM as

Governor of Western Australia and Anthony Albanese as the 31st Prime Minister of Australia, and I look forward to participating in the process of taking forward the Uluru Statement from the Heart.

From our Alumni to Government, we know that leadership comes in many forms and foundations. It is why this year we established a new Multicultural Leadership Program, with the support of the Office of Multicultural Interests, to assist people from culturally and linguistically diverse backgrounds on their own leadership journeys. Through this program, we are able to take our diversity and inclusion goals to the next level and further demonstrate that we are all part of the story, no matter where our personal story began.

We have celebrated Western Australia's rich cultural diversity in other ways during the year, including at our Australia Day community event, which saw hundreds of attendees throughout the morning enjoy live Aboriginal music and dance, followed by some Afro-Fusion dancing, while filling up on a sausage sizzle cooked by members of the Western Australian Multicultural Association. We are thankful to be able to showcase many cultures in one event, so that we may all come together to Reflect Respect and Celebrate.

The entirety of this review is filled with examples of how great things can happen when people come together, because every individual or group makes such a significant contribution.

Our staff are dedicated to designing and delivering a great experience, assisted by the generous support of our new and ongoing partners.



“Great things can happen when people come together”

Our ever-evolving team of Ambassadors and Board Members volunteer their time to inspire and lead by sharing their experiences and knowledge.

And the National Australia Day Council continues to put its confidence in us to help deliver the national strategy here in WA.

Whilst our full name may suggest a focus on one particular day, the opposite is true. This review highlights the abundance of opportunities available throughout the year to reflect on our national identity. From student

forums and primary school awards to cultural awareness workshops and Alumni leadership events; we are able to help build capacity for social and cultural inclusion so that we can all celebrate the country we live in and the part we play within it. I hope you have all been inspired to do this with us along the way and look forward to continuing to do so in the year to come.

Morgen Lewis
Chief Executive Officer

Partnering for Impact

Celebrating the Diversity of Australia's Human Energy



Chevron Australia has been National Diversity and Inclusion Partner of the Australian of the Year Awards since 2020. This major partnership has helped promote and celebrate the rich and colourful fabric of this nation's people when they are recognised and honoured in arguably the nation's most esteemed awards program.

The three-way partnership between Auspire, the National Australia Day Council and Chevron Australia, has helped ensure that the best of our nation's human energy is identified and celebrated. Since the partnership commenced, information relating to the Awards nomination process has been expanded to 12 different languages, and we have continued to ensure that events and forums are broadly accessible, providing as many diversity and inclusion supports as possible.

In Western Australia, Chevron has been front and centre assisting Auspire - Australia Day Council WA to deliver outstanding thought leadership events featuring the highly diverse and inspirational Awards recipients from around Australia. This has included the Lunch with Leaders online series, our Inspiring Australians Student Forums, the Australian of the Year Alumni Leadership series, and the hugely successful Australian of the Year WA Regional Tour of Honour to Chevron's Wheatstone Plant, the town of Onslow and beyond.

Some other highlights from the past 12 months include Western Australia's 2021 Australian of the Year, Professor Helen Milroy, speaking at a public event during Mental Health Week; 2021 Queensland Australian of the Year, Dr Dinesh Palipana OAM, visiting Perth to share his experiences with mental health, along with the hope and motivation that came from finding his purpose; and 2022 Australian of the Year, Dylan Alcott, sharing his thoughts on creating more inclusive, accessible and thriving workplaces for people with disabilities.

Each of these events and initiatives have helped shine a light on outstanding Australians, and their journeys to support the causes on which they are focused, with a broad and diverse cross section of the community. Together, their stories help build awareness and their actions contribute to a more inclusive, resilient and stronger Australia.

Strategic Alliances

Throughout the year, we collaborated with our Strategic Alliance Partners on various initiatives and events. These continuing and new relationships are mutually beneficial by enabling us all to achieve our respective goals, while allowing us to remain operationally independent.



The WA Local Government Association works for local government in Western Australia. The industry body supports WA's 139 local governments and negotiates service agreements for the sector.



The Western Australian Chamber of Commerce and Industry is our State's voice on issues affecting WA business. We support its vision to make WA and Australia the best place to live and do business.



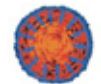
The Western Australian Council of Social Service drives social change with communities through collective action and policy formulation, strengthening community services and influencing decision makers to ensure justice and equity.



Leadership WA is an independent, not-for-profit organisation that brings together leaders in a collaborative environment to inspire and enhance exemplary leadership, with an objective to build stronger communities through development of leadership capacities and social impact initiatives.



Volunteering WA aims to build strong communities through volunteering and provides a range of resources, services and support so that people in Western Australia are aware of, and understand, the nature and scope of volunteer activity.



ReconciliationWA

Reconciliation WA's vision is to create a better future for our State, built on respectful relationships which foster social and economic opportunities for First Peoples and the broader Western Australian community.



The McCusker Centre for Citizenship is building the capacity for future generations to foster caring, connected and socially engaged citizens through its award-winning internship program.



Frogponds Software strives to support the education and not-for-profit sectors across Australia by providing unbiased and complex-free sourcing tools, built around positive community and social impact.



The Youth Affairs Council of Western Australia looks to provide a voice and advocacy for the non-government youth sector and young people, by focusing on their varied needs at local, State and Federal Government level and enhancing positive community attitudes towards young people.



The United Nations Association of Australia WA Division works to inform, inspire and engage Western Australian communities on the activity, goals and values of the United Nations to create a safer, fairer and more sustainable world.

Impact at a glance

Our Vision

For Australia to be recognised as a socially and culturally inclusive society where people feel a sense of belonging and desire to contribute.

Our Purpose

Acknowledge and recognise Australia's engaged community members, problem solvers and positive changemakers, who inspire active citizenship.

Our Mission

Create pathways and build capacity through awards, programs, promoting role models, engaging with the community and building connections and collective influence.



Aussie of the Month

Impact and engagement of primary-aged children with civics and citizenship values

1,278 schools nationally **399,279** students engaged **20,520** awards presented

Community Citizen of the Year Awards

73 participating councils **81** locations across the state **263** awards presented **820+** online nominations

Auspire Ambassadors

Community Support by our Ambassadors

22 ambassadors travelled a distance of



13,072km to attend
22 locations

Building Capacity for Cultural Awareness

Online and face-to-face workshops

1,102 registered participants



32 Aboriginal Cultural Awareness workshops

Inspiring Australians Events

Student and Community events

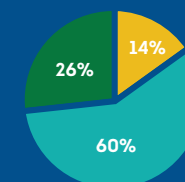
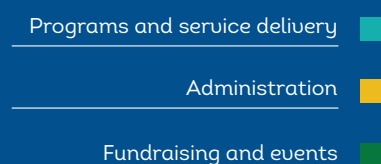
13 events and activations



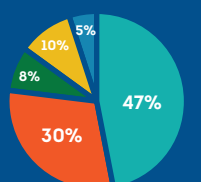
over
3,500+ attendees

Income Sources & Expenditure

2021 - 2022 Expenditure



2021 - 2022 Income sources



Australia Day – We're all part of the story

Australia Day Community Grants Program

Our local government and community sectors play such a vital role on Australia Day, delivering thousands of events and activities, from Welcomes to Country to citizenship ceremonies, and morning teas to multicultural festivals.

Auspire - Australia Day Council WA and the National Australia Day Council are tremendously grateful for this contribution by communities as these events not only provide an opportunity for Australians to Reflect, Respect and Celebrate; they support local businesses and workers.

The 2022 Australia Day Community Grants program, totalling \$10 million, included grants of up to \$20,000 to help deliver COVID-safe, Reflect Respect Celebrate-branded events and activities on Australia Day. Plus, to complement these Australia Day activities, an additional amount of up to \$10,000 was provided to ensure Aboriginal and Torres Strait Island Peoples' histories and cultures were acknowledged and celebrated.

A total of 81 communities in Western Australia were successful in securing a grant.

“Let’s celebrate all that we have, all that we have achieved, and use that to propel us forward for an even brighter future”

The Honourable Kim Beazley AC, Governor of Western Australia

Australia Day Launch

Australia Day 2022 was officially launched with an event supported by the City of Perth, at the riverside location of Beaumonde on the Point on 21st January. More than 170 guests attended and had the opportunity to hear from the four WA 2022 Australian of the Year recipients before they travelled to Canberra for the national awards ceremony.

Auspire Patron, the Honourable Kim Beazley AC, Governor of Western Australia, delivered an inspiring Australia Day address, and City of Perth Lord Mayor, Basil Zempilas, kicked off the city's highly anticipated five-day program of events in support of the national Australia Day campaign of Reflect Respect Celebrate.

The Australia Day Launch began with a Welcome to Country delivered by WA's 2021 Senior Australian of the Year, Dr Richard Walley OAM, accompanied by the Ngalak Nidja Performance Group. Themes of the morning included the need for positive stories in dark times and what makes up our national DNA.



Australian of the Year Awards Live from Canberra

On the eve of Australia Day 2022, Auspire hosted a celebratory event for the WA Australian of the Year recipients, who were unable to travel to the national ceremony in Canberra due to border restrictions. The live cross of the Australian of the Year Awards was streamed on ABC into the Crown Ballroom.

More than 200 guests - including representatives from National Diversity and Inclusion Partner, Chevron Australia, and Award category sponsors Australia Post, Department of Home Affairs, Department of Education and Department of Health - experienced a Welcome to Country from National Australia Day Council Board Member, Dr Robert Isaacs. Guests then heard from Auspire Chairman, Bradley Woods, and Mr David Michael MLA, representing the Premier of WA, before enjoying a three-course meal and fine wine.

There may not have been a national recipient from WA on the night, but the room was full of support and pride for the WA finalists and their positive impact.

Australia Day Community Breakfast

The morning of 26th January 2022, Auspire delivered a culturally inclusive community breakfast event at Burswood Park. Throughout the morning, approximately 250 people attended this free ticketed event.

Activities included Aboriginal cultural elements such as a Welcome to Country in English and Noongar, a smoking ceremony, music dancing and tool-making workshops. Visitors received a commemorative \$2 coin to celebrate the 50th anniversary of the Aboriginal Flag. There was also face painting, international music and dance, and a sausage sizzle cooked by the WA Multicultural Association.

This event was funded by a Community Event Grant from the National Australia Day Council.



Australia Day Ambassadors

It was another successful year for the Ambassador Program with 22 Ambassadors to 22 locations. The diversity of Ambassadors was enhanced with five new additions to our existing cohort.

Ambassadors took part in activities including inspiring community addresses, presentation of

Community Citizen of the Year Awards, assisting in Citizenship Ceremonies, judging sandcastle competitions and puppy parades, attending morning teas, supervising Australia Day BBQs, judging cook-offs, emceeing events and so much more.



Aboriginal Cultural Awareness & Reconciliation

NAIDOC Week

To celebrate NAIDOC Week 2021, Auspire hosted a special online Lunch with Leaders with 2021 WA Australian of the Year, Professor Helen Milroy, and 2021 WA Senior Australian of the Year, Dr Richard Walley OAM. Led by the theme of 'Heal Country', the two respected Aboriginal leaders discussed the importance of the land and how people are entwined within it.

We also delivered two Aboriginal Cultural Awareness Workshops, which were attended by almost 100

participants across the day. The sessions were facilitated by Auspire's Aboriginal advisor, Danny Ford OAM, at Pan Pacific Perth in partnership with the Chamber of Commerce and Industry WA (CCIWA) and supported by the National Indigenous Australians Agency. Participants learned about the impacts of colonisation on First Peoples, their culture and connection to the land.



National Reconciliation Week

In recognition of National Reconciliation Week 2022, Auspire hosted another successful online Lunch with Leaders with National Australia Day Council Board Members, Dr Robert Isaacs and Ms Alison Page. Almost 500 individuals and businesses registered to hear from the two leaders, who discussed colonial impact and their personal journeys towards reconciliation.

We also held a half-day Aboriginal Cultural Awareness Workshop, which was well attended by individuals and

businesses seeking knowledge and advice to assist them on their own reconciliation journeys.

Auspire participated in the National Reconciliation Week Street Banners display with sponsored banners at Elizabeth Quay and Forrest Chase. We're incredibly proud to continue our support of this initiative, as it encourages us all to work towards reconciliation and celebrates the significant contribution of Aboriginal people and culture within our community.

Cultural Awareness Workshops

We continue to strive towards bridging the gap between Aboriginal and non-Aboriginal people by providing cultural awareness training. With the support of Aboriginal leaders and facilitators, we are able to provide public and private sessions both in-person and online.

These workshops continue to be incredibly popular. During the year, we held our first full-day session to provide an opportunity for deeper discussion and learning. We also hosted an online late-afternoon session to increase accessibility and we have seen significant increase in demand for private corporate sessions.



Recognising Inspiring Community Role Models

Australian of the Year Awards

The 2022 WA Australian of the Year Awards Ceremony was held on 4th November 2021 at The Westin Perth, to celebrate 16 WA finalists and announce the four State recipients. These prestigious Awards highlight the best of Western Australians, and we were pleased to share the honour with Chevron Australia, National Diversity and Inclusion Partner of the Australian of the Year Awards.

The event began with a pre-ceremony VIP function, where the 16 finalists were presented with their certificates by the Governor of Western Australia, the Honourable Kim Beazley AC. This was followed by the Chevron Australia Welcome Reception, where all guests had the opportunity to network, enjoy

refreshments and hear from Chevron Australia Managing Director, Mark Hatfield, who spoke of the alignment of Chevron's human energy philosophy and positioning with the Awards, which celebrate the achievements of a diverse and inclusive group of outstanding Australians.

Guests then moved into the Ballroom for the Awards Ceremony, which was presented in a gala dinner format. The ceremony commenced with a Welcome to Country performed by Theo Kearing and his family, followed by a rousing performance of the National Anthem by Erin Hickey. The ceremony was live streamed on ABC iView for viewers to watch at home.

The 2022 WA Australian of the Year recipients are:

2022 WA Australian of the Year

Paul Litherland

2022 WA Senior Australian of the Year

Janice Standen

2022 WA Young Australian of the Year

Kendall Whyte

2022 WA Local Hero

Craig Hollywood



Community Citizen of the Year Awards

Auspire member councils took part in the Community Citizen of the Year Awards to recognise people who were making a positive impact within their local community.

This year, 73 councils participated in the Awards throughout WA, giving out 263 medals from more than 820 online nominations.

Following the 2022 Awards, we have conducted research with previous recipients, nominees and nominators to look at the impact of Awards recognition on community.



Aussie of the Month

Aussie of the Month encourages young Australians to be active citizens within their school and local community, by celebrating them when they demonstrate the values of fair go, mateship, respect and inclusion for all. These student awards are funded by the Department of Home Affairs, are free and accessible to all schools across Australia and support the Civics and Citizenship Curriculum.

The number of schools registered in the program grew to 1,278 during the year. With the easing of restrictions as schools returned to normality with face-to-face learning, we were able to invite participating schools to host Australian of the Year Alumni to speak to students and present the Aussie of the Month Award. Response was positive with visits including 2022 NT Young Australian of the Year Finalist, Kyle Bambra, to Good Shepherd Lutheran College; 2022 WA Young Australian of the Year, Kendall Whyte, to Somerley Primary School, and 2022 WA Local Hero, Craig Hollywood, to Gooseberry Hill Primary School. Host schools received exclusive gifts from Aussie of the Month partner, Pilot Pens Australia.

To leverage the partnership with Pilot Pens Australia, we ran a promotion for World Environment Day that encouraged ideas and activity around caring for the environment, with a special pen made of recycled plastic bottles to give to the Aussie of the Month.

Inspiring Leadership in Community

Mental Health Week

To raise awareness of Mental Health Week and support the 2021 theme of 'Mental Health Starts With Our Children,' Auspire hosted an Inspiring Australians Breakfast with 2021 WA Australian of the Year and child health expert, Professor Helen Milroy.

Following a keynote presentation, Professor Milroy was joined by Chief Psychiatrist of WA, Dr Nathan Gibson, and the Commissioner for Children and Young People WA, Mr Colin Pettit, for a panel discussion. Together, they encouraged guests to open the narrative of mental health with children, not only to support them but to also learn from their natural honesty and openness.



Inspiring Australians Student Forums

During the year, Auspire held three events that gave high school students the opportunity to meet and hear from Australian of the Year Awards Alumni and Community Citizen of the Year Awards Alumni, while experiencing a university campus.

In September 2021, the Inspiring Australians Student Forums saw 2020 Local Hero finalist, Julian Pace; 2021 Young Australian of the Year finalists, Ashleigh Small and Dylan Storer; and 2019 Young Community Citizen of the Year, Thea Kurniawan, at University of Western Australia. Two weeks later, 2019 WA Young Australian of the Year finalist, Radheya Jegatheva; 2021 WA Local Hero, Rebecca Prince-Ruiz; and Julian Pace, spoke at Murdoch University. In June 2022, students heard from new alumni: WA's 2022 Local Hero, Craig Hollywood; Young Australian of the Year, Kendall Whyte; and Australian of the Year, Paul Litherland, at Edith Cowan University.



Lunch with Leaders

Auspire provided people around the country the opportunity to be inspired by Australian of the Year Alumni with our online Lunch with Leaders series.

In February 2022, WA's 2022 Local Hero, Craig Hollywood, and national 2016 Young Australian of the Year, Nic Marchesi, spoke about their positive impact in recognition of World Day of Social Justice. This was followed by the current WA Young Australian of the Year, Kendall Whyte, and national Young Australian of the Year, Dr Daniel Nour, talking about changing pathways and finding their purpose during Youth Week in April 2022.



Inspiring Australians
Breakfast with the 2022 WA
Australians of the Year

In June 2022, Auspire hosted a breakfast for the four 2022 WA Australians of the Year to share their journeys following the recognition. Almost 300 guests heard their inspiring stories throughout the morning at Beaumonde on the Point.

WA Australian of the Year, Paul Litherland; WA Senior Australian of the Year, Janice Standen; and WA Local Hero, Craig Hollywood, each gave a speech on stage, with WA's Young Australian of the Year,

Kendall Whyte, streaming in live. The four recipients then answered questions from event emcee, Steve Mills. Guests also heard from Assistant Minister to the Prime Minister, Patrick Gorman; Representative of the Premier, David Michael; and Zero2Hero founder, Ashlee Harrison, who spoke on behalf of National Diversity and Inclusion Partner of the Australian of the Year Awards, Chevron Australia.



Tour of Honour

Rounding off the year, Auspire organised a regional Tour of Honour with the 2022 WA Australians of the Year.

Powered by Chevron Australia, the tour saw the recipients visit the north-west towns of Onslow and Carnarvon to meet the local communities. Activities included a networking event at Onslow Sports Club, yarning with young leaders at Onslow Primary School, speaking to the Chevron team at the Wheatstone Plant, meeting members of the Police and Community Youth Centre and Follow the Dream Program in Carnarvon, and visiting Carnarvon School of the Air. The tour was a huge success thanks to the support of the groups involved.



Showcasing Strength in Multicultural Diversity & Inclusion

Multicultural Advisory Group

On Harmony Day 2022, Auspire announced the creation of a new Multicultural Advisory Group. Made up of five highly regarded industry professionals, the group was formed to provide advice and guidance on cultural histories, protocols and priorities for the delivery of Auspire’s civics and citizenship initiatives, with the aim to increase accessibility for people from a culturally and linguistically diverse background.



Multicultural Leadership Program

To assist and encourage the leadership journey of Western Australians from a culturally and linguistically diverse background, Auspire established a new Multicultural Leadership Program in partnership with the Office of Multicultural Interests.

The Multicultural Leadership Program provides 16 fully funded scholarships to current and aspiring multicultural leaders. The program supports their leadership goals through networking events, capacity-building forums, round table sessions, Aboriginal culture workshops and other development opportunities.



Multicultural Alumni Feature Series

To highlight the inclusivity of our awards programs and the positive impact of people with a multicultural background, Auspire developed feature profiles on individuals recognised in the Australian of the Year Awards and Community Citizen of the Year Awards. Published on the Auspire website, these profiles are formed from discussion with each recipient or nominee, in which they share their Australian story and desire to contribute to society.



Our Members

Corporate Associates



Local Government – Gold



Local Government – Standard

Shire of Bruce Rock	Shire of Kellerberrin	Shire of Wickepin
Town of Cambridge	Shire of Meekatharra	Shire of Wongan-Ballidu
Shire of Capel	Shire of Merredin	Shire of Yilgarn

Leadership & Governance



Bradley Woods

Chairman

For nearly 30 years Bradley has been one of Australia's leading advocates for protecting jobs and businesses in the hotel, hospitality

and tourism industries. Bradley has been the CEO of the Australian Hotels Association (AHA) since 1998 and is a Board Member of Tourism Australia, the Australian Government's international tourism marketing agency. Bradley is Chairman of Business Events Perth and Chairman of Hospitality Group Training. Other roles include Board Member of Tourism Accommodation Australia, Ronald McDonald House WA and mental health charity Healthy Mind Menu Inc.

Bradley has a degree in International Business Relations and was founding President of the United Nations Youth Association Australia (Queensland).



Peter King

Deputy Chairman

Peter has spent over two decades as a Senior Executive in iconic Australian organisations. His career spans marketing, corporate services

and operations and includes expertise in leadership, business development, logistics, organisational change and operational management of multi-site, state-wide operations. Peter has a Graduate Certificate in Business, studied at the London Business School and Stanford University. He has also held several Board positions within nongovernment organisations. In 2008, his contributions received national recognition through the Australian Honours system. He is currently Chief Executive Officer for Ronald McDonald House Western Australia.VV



David Hinton

Finance Director

David is a non-executive Director of two international biotech life science companies. Prior to that he was a finance executive with over

25 years of experience in senior management roles in ASX listed companies.

David was appointed to the Board in April 2018 after being appointed to the Finance and Risk Committee in October 2017. He has worked in a diverse range of industries both in Australia and overseas and has specialised in the ICT space with roles including CFO and Company Secretary of the ASX listed global IT services provider, Empired Ltd, and prior to that the national telecommunications provider Amcom Telecommunications Ltd.

David is a Non-Executive Director of HeraMED Limited, a medical data and technology company, Non-Executive Director of Valo Therapeutics, a Finnish immunotherapy company developing vaccines against cancer and infectious diseases. He is also on the Board of Royal Perth Yacht Club. David is a Fellow of Chartered Accountants Australia and New Zealand, a Fellow of the Governance Institute of Australia and a Graduate of the Australian Institute of Company Directors.



Morgen Lewis

Chief Executive Officer

Morgen was appointed Chief Executive Officer and Executive Director in December 2015 bringing with her over 25 years' experience

in leadership roles across Marketing Communications, Stakeholder Management, Change Management and Business Strategy Development.

Prior to her appointment as CEO, Morgen had served on the Auspire Board for two years and was Group Business Director with The Brand Agency, providing strategic marketing communication solutions to clients across diverse sectors including Government, Resources, Finance, Not-for-Profit, Health and Higher Education.

Morgen has a bachelor's degree in Arts and a Post Graduate Diploma in Business. She is a Certified Practising Marketer, a Fellow of the Australian Institute of Management, a graduate of the Australian Institute of Company Directors and a McKinsey Executive Leadership Program alumna.



Clive Bingwa

Clive Bingwa is a leading media executive. In 2018, Clive was appointed as Managing Director of Nine Perth. Prior to this, he held the role of Managing Director of Initiative Media Perth and spent 16

years as National Media Director and Director of 303 (303LOWE).

Clive's Board experience includes being a current serving member of the Aquinas Board, and past experience as a Board member of Triathlon WA and advisory roles with Pantanet Ltd and Murdoch Business School. He has also supported The Royal Flying Doctors, Ronald McDonald House Charities WA, and Youth Focus, with fundraising initiatives.

Clive holds a Bachelor of Commerce from Curtin University.



Jeremy Chetty

Jeremy Chetty is the Co-Founder of Student Edge – Australia's largest student membership community. The student turned entrepreneur, conceived the idea

with his friends while they were at Murdoch University ten years ago. Today it has over 1.2 million members and now growing internationally in the USA, UK, India & South East Asia. He currently serves as the Chief Product Officer and is an Executive Director on the board.

He is also active in the community serving as the WA Youth Ambassador for the Royal Commonwealth Society, Entrepreneur in Residence at Murdoch University, Facilitator for the National Indigenous Business Summer School, Advisory Committee member at CQ University & Council member at Murdoch Business School.

His previous community roles included advisory positions at The Office of Multicultural Interests, Network For Teaching Entrepreneurship NYC, Australian Airforce Cadets & Willetton SHS.



Meg Coffey

Digital marketing strategist Meg Coffey is an award-winning entrepreneur and international keynote speaker.

Texan by birth and Australian by choice, she is managing director of the tourism-focused social and digital marketing agency Coffey & Tea, developing campaigns and delivering training that enable Australian businesses to compete on the global stage: the founder of State of Social, Australia's favourite social media conference; and #SMPerth, the free knowledge-sharing network and event series.

Meg is a regular contributor to media with regular appearances on Sunrise, The Today Show, ABC News, 6PR and the Daily Telegraph. In 2017 Meg was named as one of Australia's Top 50 Small Business Leaders and in 2021 was nominated as a finalist for Campaign Brief's Ad Person of the Year.



Lenda Oshalem

A National Campaigns Director, Lenda established the SEC Newgate Perth office in 2017 and has worked for clients across energy, resources, waste, agriculture, health, property, government, not for profit and defence sectors. Prior to joining SEC Newgate, Lenda worked at senior levels of government and politics for over a decade in WA and around the country.

She has a deep understanding of public process and has worked across the political spectrum to negotiate and build support for projects and policies.

Lenda is also a graduate of the Australian Institute of Company Directors, and a Board member of the Museum of Australian Democracy at Old Parliament House.



Rabia Siddique

Rabia Siddique is a multi award-winning international human rights and criminal lawyer, professional speaker, leadership consultant, bestselling author,

advocate and media commentator.

Over the last 25 years Rabia has undertaken community and humanitarian aid around the globe. In 2006 she was awarded a Queens Commendation for her human rights work in Iraq, was runner-up Australian Women of the Year UK in 2009, and in 2016 was WA finalist in the Australian of the Year awards. Rabia has been named by Westpac and the Australian Financial Review as one of the top 100 Women of Influence.

Rabia joined the Auspire Board in April 2020 and is also a Board Member of the International Foundation of Non-Violence, Museum of Freedom and Tolerance, Wesley College and Calan Williams Racing. Rabia is an Ambassador to several WA based charities and not for profit organisations, and is driven by her commitment to social justice, equality and inclusion.



Ken Michael

For over 40 years, Dr Ken Michael has been known for his tireless and respected contribution to many aspects of government, business and community. With an extensive

career in planning and engineering over several decades supported by several significant leadership roles, Dr Michael brings a wealth of experience and insight from multiple sectors.

He has served on a number of authorities, including the WA Planning Commission, Main Roads WA, Public Service Commission, East Perth Redevelopment Authority, WA Museum Board of Trustees, The University of Western Australia Senate, the Western Australian Cricket Association and many other not-for-profit and charitable organisations.

Dr Michael recently completed his term as Chair of the International Centre for Radio Astronomy Research and Chair of Perth Modern School and is currently President of the National Trust of Western Australia.

In 2006 Dr Michael was sworn in as the 30th Governor of Western Australia, a position he held until 2011. He has also received a number of awards, including being recognised as a Companion of the Order of Australia.



Nick Sloan

Nick Sloan is the Chief Executive Officer of the Western Australian Local Government Association (WALGA), a position he has held since 2019. Prior to joining WALGA

Nick was the Executive Director,

Planning and Service Delivery at the Department of Local Government, Sport and Cultural Industries. Nick has extensive experience at Executive level in State Government as Chief of Staff and Principal Policy Advisor across the Community Services, Local Government and Sport and Recreation portfolios. Nick has also worked in senior Executive positions in State Government in Regional Western Australia. During this time, Nick managed complex policy agendas at both a State and Local Government level.

Nick is a Director of LGISWA, a Local Government Member owned Mutual Indemnity Scheme; a Member of the WA Advisory Panel for Aware Super; and is the Chair of Nature Play WA.



Barry Winmar

(appointed August 2022)

Barry Winmar is the CEO at the Institute of Indigenous Wellbeing and Sport, Councillor at the City of Kwinana and Managing Director of

Winmar Enterprises. He also serves on the WA State Government's Aboriginal Cultural Centre Cultural Authority – the steering committee to oversee the planning and stakeholder engagement for the new Aboriginal Cultural Centre. The Centre will provide spaces for art, performance, education, research, community and commercial activities, and is planned to become a major tourist and events attraction.

Prior to this Mr Winmar has held senior policy roles within the WA State Government in areas of Emergency Services, Corrective Services, Aboriginal Advisory Services, Child Protection and Aboriginal Justice after almost fifteen years serving as a Police Sergeant in the WA Police Force.





Australia Day
Council of
Western Australia

The work of the Australia Day Council of Western Australia is generously supported by the following government, corporate and community partners.

National Diversity and Inclusion Partner

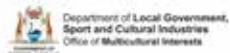


Principal Australian of the Year Awards Partners (WA)



NADC | National
Australia Day
Council

Program and Event Sponsors



State Supporters



Strategic Partners

